



Email: info@ArcadiaCaChamber.org
www.ArcadiaCaChamber.org
626.447.2159

ARCADIA

CHAMBER OF COMMERCE

Westfield

SANTA ANITA PRESENTING SPONSOR 2012/13

MEMBER NEWSLETTER OF THE ARCADIA CHAMBER OF COMMERCE

FALL 2012

ARCADIA CHAMBER OF COMMERCE BOARD OF DIRECTORS 2012-2013

EXECUTIVE OFFICERS COMMITTEE

President

Pete Siberell, *Santa Anita Park*

President-Elect

Arlynn Robinson, *Century 21, Earll, Ltd.*

Vice President

Denise Weaver, *Weaver & Associates, Inc.*

Secretary-Treasurer

Ed Beranek, *R. Edward Beranek Accountancy Corp.*

Immediate Past President

Bob Hoffman, *Merrill Lynch*

PAST PRESIDENTS - Honorary seats

Helen Romero Shaw, *The Gas Company*

Kevin Zimmerman, *Arroyo Plumbing*

BOARD MEMBERS

David Burke, *Westfield Santa Anita*

Gregory Case, *Embassy Suites*

David Finstrom, *HUTdogs*

Joan Francone, *ORI Global*

Doneva Garcia, *Methodist Hospital*

Andrew Gregson, *The Executive Factor*

Steven L. Gutierrez, *IJ Rager Floor Coverings*

Andy Hakopian, *Netsmart Systems*

Tamara Kato, *Comfort Keepers*

Bob Kenz, *Robeks*

Vicki Knight, *Century Rooter Plumbing*

Patrick McCloskey, *Gentile-McCloskey & Co.*

Matt McSweeney, *Matt Denny's Ale House*

Jessica Ortiz, *Wells Fargo*

Annette Ousterhout, *Jan's Towing*

Anne Marie Piersol, *Security Design Systems*

Mikki Porretta, *Dilbeck Real Estate*

Sylvia Ramos, *Coldwell Banker George Realty*

Jillian Reiff, *Valley Vista Services*

Richard Schulhof, *Los Angeles County Arboretum*

Dr. Edward Wong, *Arcadia Chinese Association*

Peter Ulrich, *Government Affairs Forum chairman*

Dr. Peter Young, *Premier Dental Esthetic*

CITY LIAISONS

Mayor Bob Harbicht

City Manager Dominic Lazzaretto

SCHOOL LIASONS

School Board President Joann Steinmeier

Superintendent Dr. Joel Shawn

EXECUTIVE DIRECTOR

Scott Hettrick

Key events set for 2013

Your Chamber is fast filling the 2013 calendar with events you won't want to miss:

- **Planning Conference January 24** – the annual expanded board meeting is open to all members and features a summary of the Chamber's previous year's successes and challenges, a look at the year ahead, the annual State of the City delivered for the first time by new City Manager



Dominick Lazzaretto, and other presentations important to your business. Details can be found at: ArcadiaCaChamber.org. Seating and breakfasts are limited, so reserve your tickets now and ask about sponsor opportunities.

- **Taste of Arcadia/Business Showcase at the Taste discount early-bird tickets before Valentine's Day.**

Reserve your tickets, VIP seating, Business Showcase tables, and vendor booths for September 23, 2013 at 2012 prices before they go up after February 14. First-time ever offer of group of four tickets at 2011 early-bird price of \$35 each (minimum purchase of four tickets by February 14; maximum ten tickets per customer). See advertisement on Page 11. Call the Chamber office at 626-447-2159 to order today.



- **Citizen of Year/Board Installation Dinner March 21.** Don't miss the community's most prestigious, elegant, and fun annual event. Seating is limited so call now to reserve tickets, sponsorship and advertising – 626-447-2159.

- **All Access Pass for 2013-14 and Monthly Networking Breakfasts** on third Thursday of each month. See web site or call Chamber office for details.





THE PREMIER SHOPPING AND DINING DESTINATION

OVER 200 SHOPS & RESTAURANTS

NORDSTROM

macy's

FOREVER 21

MICHAEL KORS

WILLIAMS-SONOMA

SEPHORA

COACH

GET CONNECTED



Download the new Westfield
App on Westfield.com

Westfield[®]
Santa Anita

400 S. Baldwin Ave.
Arcadia, CA 91007
626.445.6255
Westfield.com



SHOP



DINE



PLAY

Calendar Highlights 2012-13

(Schedule subject to change; updates, committees and more listings at www.ArcadiaCaChamber.org/calendar)

DECEMBER

- 6 8 a.m., Government Affairs Forum, 90th birthday recognition for chairman Peter Ulrich; thank you to four outgoing state, federal legislative representatives, Chamber office, RSVP**
- 11 5:30 - 7 p.m. Community Holiday Mixer Chamber Outdoor Patio**
- 20 8 a.m., Holiday Breakfast - Board of Directors/Ambassadors, RSVP**
- 24-25 Christmas Eve and Day; Chamber office closed**
- 31 New Year's Eve, Chamber office closed**

JANUARY

- 1 New Year's Day; Chamber office closed**
- 3 8 a.m., Government Affairs Forum, Chamber office, RSVP**
- 17 7:30 a.m., Networking Breakfast, Hart, Meiras & Morris on minimizing estate taxes, Santa Anita Golf Course,**
- 24 8 a.m. - 12 noon, Planning Conference, Board & All Members, RSVP**

FEBRUARY

- 7 8 a.m., Government Affairs Forum, Chamber office, RSVP**
- 21 7:30 a.m., Networking Breakfast, Santa Anita Golf Course**

MARCH

- 7 8 a.m., Government Affairs Forum, Chamber office, RSVP**
- 21 7:30 a.m., Networking Breakfast, RSVP**
- 21 6:30 p.m., Citizen of Year/ Board Installation Dinner, RSVP**

PRESIDENT'S CORNER

PETE SIBERELL,
President, 2012-2013



As I write this column, I am hearing from my office the speakers for the graduation ceremony taking place at Santa Anita Park for Le Cordon Bleu College of Culinary Arts. This semi-annual event brings thousands of people to Arcadia to watch friends and family take the next step towards careers in the food industry. And over the space of the next couple days, we will have other special events taking place here, along with intertrack wagering on Hollywood Park and other host racetracks.

But the activity level this weekend does not compare to last week's Breeders' Cup World Championships, which also took place at "The Great Race Place." Over the two-day event, over 90,000 race fans from all over the world converged on the City of Arcadia, and had a wonderful time doing so. Greeted outside the admission gates by jazz and big bands from Arcadia High School and Pasadena City College and inside the gates by over 400 community volunteers, our guests enjoyed watching and wagering on the world's best horses and riders. As entrants in the \$5 million Breeders' Cup Classic entered the track, the world-renowned Tony Bennett crooned "The Best Is Yet to Come." Amid the ideal sunny weather and spectacular setting, there is no place these race fans would rather have been.

And even better, our guests happily spent their winnings (OK, maybe not all of them) on hotel rooms, restaurants, clothing retailers, dry cleaners and other establishments in Arcadia and surrounding areas. It is estimated Breeders' Cup brings in \$60 million to the Los Angeles area alone.

Here's what Matt McSweeney, owner of Matt Denny's Ale House Restaurant in Arcadia reported: "The impact of the Breeders' Cup started on the Sunday before the event. We had several people from the local hotels stop by for dinner and drinks. The big push for us started on Thursday. We had several groups visit our restaurant two or three times over the weekend. A couple things we did differently from the 2008 and 2009 events were to put a tent in the parking lot, have two handicapping breakfasts and have entertainment on the patio. I think everything worked out well and although we all worked long hours, it was worth it."

From Luis Plascencia, General Manager of the Doubletree by Hilton Monrovia-Pasadena: "We were thrilled to welcome back Breeders' Cup to the San Gabriel Valley and be first-hand spectators of the excitement from our staff and the local and worldwide fan base. The anticipation builds weeks in advance as we prepare to extend a warm welcome to fans around the world. We had guests from Ireland, England and South America as well as many locals who enjoyed the warm Southern California weather."

Westfield Santa Anita reported booming business, particularly due to the new Forever 21 store opening the same weekend as Breeders' Cup! And the event gave the marketing people at the mall and race-track an opportunity to test out a post-race shuttle for those racing fans interested in dining at the many restaurants available in the food court area.

Thanks to the City of Arcadia for allocating resources to welcome out-of-town visitors via banners, brochures and its website.

Preparing for the BCWC is a lot of hard work, but well worth it to all of us who benefit financially. So much so that we are doing it again next year for the 30th Breeders' Cup! Make sure Friday, November 1 and Saturday, November 2, 2013 are in your calendar and start making plans to take advantage of this important global sporting event.

Have a great holiday season.

ARCADIA CHAMBER OF COMMERCE

COMMUNITY HOLIDAY MIXER

December 11
5:30 p.m. to 7:30 p.m.

388 W. HUNTINGTON DR. (The Chamber)
ARCADIA, CA - 626-447-2159

Parking is available in Chamber lot and overflow if needed.

Please R.S.V.P. by December 7th to the Chamber Office at ian@arcadiacachamber.org or call (626) 447-2159.

Join us in supporting two wonderful causes by bringing a new unwrapped toy or book (minimum value of \$10.00 please) to be given to the parents of children at The Boys & Girls Club of the Foothills and the workers living on the backside of the Santa Anita Race Track - allowing them the opportunity to have something to give on Christmas.

Enjoy food and drinks on the beautiful Chamber outdoor patio.

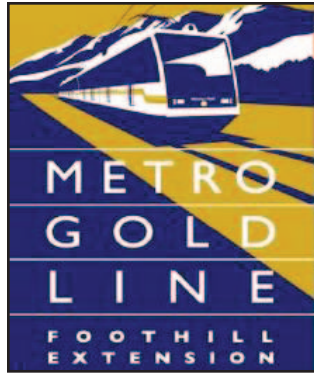
Cost: \$15.00 Member/\$20.00 non-members

If you are unable to attend but would like to donate a toy or make a tax deductible contribution please stop by the Chamber office with either and they will provide you with a receipt.

Additional information online @ www.arcadiacachamber.org

Metro Gold Line Foothill Extension December 2012 Update

Foothill Extension, Pasadena to Azusa Update:



After more than a year of focused design work for the 11.5-mile light rail extension, residents and businesses throughout Arcadia will begin to see construction for the "Alignment" work starting in early 2013. Site preparation has begun along the railroad corridor; however, in 2013 work will start impacting city streets.

Construction will begin early in the year to underground and move existing utilities on Santa Anita Avenue, Colorado Boulevard and Huntington Drive in preparation for the construction of bridges over these streets. Construction on the Colorado Boulevard Bridge is anticipated to begin in spring 2013, and work on the Santa Anita (new) and Huntington Bridges is anticipated to begin in summer 2013. Businesses along these streets will remain open during construction, and the Construction Authority is working closely with the city to coordinate the work to be performed on the city streets to minimize impacts as much as possible. However, you should be prepared that work is going to be impactful and we encourage you to sign up at www.foothillextension.org to receive construction notices. Notices will provide advanced warning of active construction locations.

A new community outreach office is opening soon in Arcadia. Once opened, staff will be available to answer questions at scheduled times to be announced soon.

Finally, the Gold Line Bridge is on schedule to be completed this month and turned over to FTC, the Alignment contractor. After nearly two years of construction, the Construction Authority and their design-builder Skanska USA sincerely thank the residents and City of Arcadia for your patience and understanding during construction.

For questions, please call the Foothill Extension Community Hotline at 626-324-7098.

City web site resource for businesses

If you want to see a list of spaces available to lease or buy for your business, learn about restrictions on store signs and temporary banners, conditional use permits, or most any other issue related to your business, you can find most of the answers, applications, regulations, forms, and a list of departments and frequently asked questions on the web site of the City of Arcadia: <http://www.ci.arcadia.ca.us>.

Most information can be found under the heading of City Services, then choose Development Services, where a list of 16 sub-topics will pop up to choose from.

In addition, Economic Development Manager Jerry Schwartz welcomes your e-mails at jschwartz@ci.arcadia.ca.us or your calls at 626-574-5409.

LOADED CHAMBER

SCOTT HETTRICK



Peter Ulrich turned 90 on November 24. That's an impressive age for anyone but it's especially noteworthy to anyone who knows Peter like those of us at the Chamber. This man is tireless in his volunteerism and pro-active participation. He also has boundless energy – he was spotted last summer at a Cal Phil concert on the infield of Santa Anita Park pushing his wife in a wheelchair UP a steep grass hill.

In addition to being an active Chamber board member, Peter has co-chaired or chaired the monthly Government Affairs Forum for many years – he recruited me to be his co-chair about six years ago and then championed me to be hired in March 2011 as the new Executive Director. Not only does Peter organize speakers and the agenda and moderate the monthly meetings, he also goes online to research legislative issues and meets separately in sub-committee meetings to discuss recommended positions for the Chamber to take on ballot initiatives and other issues.

The Chamber will salute Peter at his first Government Affairs Forum at the age of 90 on Dec. 6, along with thanking our four outgoing Congressional and state Senate and Assembly legislative representatives for their monthly participation.

Since retiring in 1988 from mortgage banking at Beneficial Standard Mortgage Co., Peter created an entirely new quarter-decade career in civic service. The Chamber is only one of many organizations for which Pete continues to be active. In addition to participating and helping publicize programs at his church, he is also a member of the school district's important quarter-billion dollar Citizens' Bond Oversight Committee and last month he solicited me to moderate a candidate forum he was organizing at his new home in Westminster Gardens and he recruited me again to join him on the board of directors for the Arcadia Public Library Foundation.

None of this civic service is new to Peter. Over the years he has agreed to fill a vacancy on the City Council, he was named Citizen of the Year by the Chamber, he has been an active member of the Lions Club and the Arcadia Police VIPS, and served on the Arcadia Beautiful Commission as well as The Salvation Army. And that's just a very abbreviated list.

Happy Birthday Peter! Can't wait till your 100th!

Peter Ulrich
as oldest
participant
in 2011
Arcadia's Best
Patriotic
Festival at
age 88.



RENEWING CHAMBER MEMBERS

AUGUST - OCTOBER 2012

Budget Blinds of San Gabriel, A+ Micro, Inc., George R. Brown, CPA, Advanced Acupuncture, Inc., Air Tro, Inc., Church of the Holy Angels, Don Kennedy, Westfield Santa Anita, Arcadia Escrow Services, Inc., Serendipity Early Child Care, Ready Pawn, Soo Properties, Wells Fargo Bank, Beacon Media Printing and Graphics, Arcadia Host Lions Club, Coldwell Banker / George Realty, Millennium Pension Services Inc., Rich Images, Rusnak / Arcadia California Pizza Kitchen, D'Aquino Italian Imports, Nikki C's, Arcadia Educational Foundation, Arcadia Retirement Village, The British Home in California, Symvionics, Inc., Benchmark Home Care Services, James Hanrahan, Sonata Room, American Plus Bank, Century 21 Village Realty, Creative Sign and Display, Carol Kennedy / Dilbeck Realtors, Simon Equipment Co. Inc., Curves Arcadia / LaBelle Health & Fitness, Las Tunas Animal Hospital, Post Alarm Systems, TCM Healing Institute, Comfort Keepers, Asian Youth Center, Cameo Cosmetic, Dorothy Cunningham, Line-X of Pasadena, May Consulting Group, Inc., Sandy Snider, Arcadia Toastmasters, Tee Top of California, Clearman's North Woods Inn, DPS Technology Group, Inc., Monrovia Animal Medical Center, Options / Child Care Information Service, Cameron Enterprises, Ltd., Pacific Clinics, Resolution Solution, Phillips Eye Center, Michael and Eileen Lucas, Friends of Foster Children, Heritage Park at Arcadia, Holtzen and Bauermeister Insurance, Moffett's Family Restaurant, Olive Garden Restaurant, NWF Advisory Group, Inc., Morris and Morris, A Law Corp., Design Escrow, Inc., Dewey Pest Control, San Gabriel Valley Newspaper Group, Sel International and Feed Corp., Dianne Chapman, 300 Pasadena, Cabrera's Family Restaurant, Casa Del Rey Mexican Restaurant, Dolphin Party Rental, Robeks Juice, deCroupet's Cakes, Arcadia's Best, Opera, Souplantation, The Service Advisors, Veronica D. Thee, Castle Catering, Myricom, Inc., Village Profile.Com, Inc., Wonder Years Montessori School, Arcadia Association of REALTORS, Arcadia Blues Club, Arcadia Masonic Lodge #278, Allison Realtors, Jerry and Ann Durgerian, The Hale Corporation, Metro Gold Line Foothill Extension Construction, Servpro of Arcadia, Canyon Oak Construction, Inc. Bath and Kitchen, Corcoran Tax Services, Ann Luke, Regal Medical Group, Holiday Inn Express, Joe's Janitorial Service, Mountain Views News, St. Anthony Greek Orthodox Church, Arcadia Teachers Association, Residence Inn-Marriott, CBC Broadband Holdings LLC, Carmine's Italian Restaurant, Imy Dulake / Coldwell Banker, Evan Scott King, D.D.S., Peppers Mexican Restaurant, Vinmar Consulting, Din Tai Fung Dumpling House

BOARD ON THE ROAD

Several dozen members of the Chamber board of directors enjoy meeting at a special new location in Arcadia each month:



At L.A. County Arboretum Peacock Cafe in **August**;



Santa Anita Park Baldwin Room in **September**;



New Arcadia School District Performing Arts Center in **October**.

Getting to know Sri Lanka

Many Chamber members had the pleasure of learning about the business and tourist opportunities in Sri Lanka on October 15, just days before *USA Today* carried a story on October 26 touting the country as the top travel destination in the world for 2013, as designated by *Lonely Planet*.

Consulate General of Sri Lanka, Dr. Hector Weerasinghe, along with Consul V. S. Sidath Kumar, who lives in Arcadia, described opportunities for trade, investment and imports/exports. A variety of Ceylon Tea were sampled which is one of the top export item from Sri Lanka.

Varini De Silva, President of **Ceylon Express International**, opened our eyes to the beautiful beaches, lush forests and the exotic animals of Sri Lanka. Her company can provide a wide variety of innovative journeys to Sri Lanka and many other regions.

Attendees, which included City Manager Dominic Lazzaretto and Chamber President Pete Siberell of Santa Anita Park race track, enjoyed a 14-minute video of the exotic land, which can be seen now on the Chamber's web site.

Lunch was served at the end of the presentation by Anon Caterers where we sampled Rice, Chicken Curry, Fish Curry, Mixed Salad, Shrimp Beduma, Eggplant Banana Curry also fruits and desserts.



Consulate General of Sri Lanka, Dr. Hector Weerasinghe.



Chamber President Pete Siberell of Santa Anita Park with Dr. Weerasinghe.



Some of the many exotic culinary delights served free, along with many different teas.



Dr. Weerasinghe (center) with Arcadia City Manager Dominic Lazzaretto (left) and Chamber Executive Director Scott Hettrick

AUGUST-OCTOBER NETWORKING BREAKFASTS

Networking Breakfasts, third Thursdays of the month, 7:30 a.m. at Santa Anita Golf Course Sunset Room, courtesy of Keystone Club 365 Connection sponsor Rose Hills Memorial Park & Mortuary.

Monthly networking breakfasts continue to draw notable guest speakers and bigger crowds, including the following:

Connie Aguilar, Options/Child Care Information Service; Robin Arnett, Silverado Senior Living; Rich Bjerrum, Rich Images; Victor Buell, Arcadia Weekly; Scott Cheben, Senior Helpers; Francine Chiu, Rose Hills Memorial Park; Ken Chen, American Plus Bank; Edie Cole, Legal Shield; Patricia Colonello, Mountain View News; Kathleen Corcoran, Corcoran Bookkeeping Services; Jerry Dominguez, Printing Control; David Dorazio, Millennium Pension Services Inc.; Mary Dougherty, Assistance League of Arcadia; Ann Durgerian; Imy Dulake, Coldwell Banker; Doneva Garcia, Methodist Hospital; Dr. Nina Getz, Phillips Eye Center; Andrew Gregson, The Executive Factor; Beth Goldberg, Walgreens; Andy Hakopian, NETSMART Systems; Becky Happach, Right at Home; Scott Hettrick, Arcadia's Best; Vicki Knight, Century Rooter; Ivan Lai, Cruise Planners; Bruce Lazenby, Rose Hills Memorial Park & Mortuary; Kevin Lee, IT Systemhouse Inc.; Juliana Licata, Wells Fargo Bank; Carl Lockridge, Magna Home Inspections; Myra Lopez, Business Consulting Services; Bruce McCallum, Rotary Club of Arcadia; Annette Ousterhout, Jan's Towing; Ann Marie Piersol, Security Design Systems; Justin Prillwitz, Gold's Gym; Jerry Robin, Kangen Water; Rod Salazar, Stubbies Promotions; Sylvia Samuelson, Villa Gardens; Richard Schulhof, L.A. County Arboretum; Kevin Shaw, Kevin Shaw Plumbing; Lauragene Swenson, Los Voluntarios; Andrea Torres, Costco Marketing; Chamber Secretary/Treasurer Denise Weaver, Weaver Insurance Co., Inc.; Dr. Peter Young, Premier Dental Esthetic;

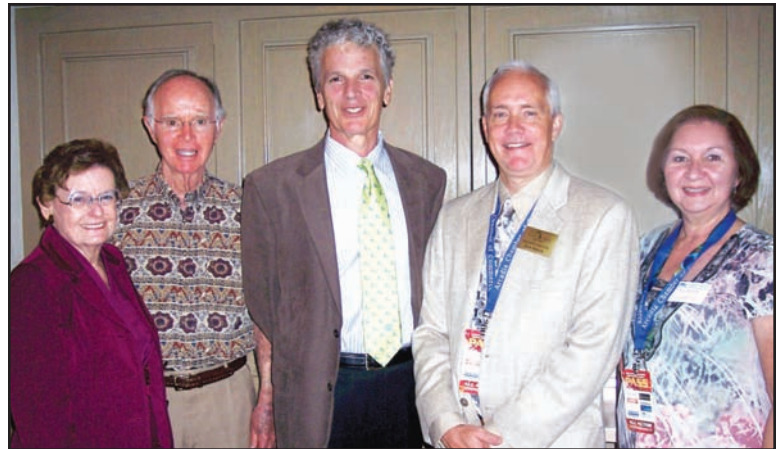


September: L.A. County's Property Assessed Clean Energy Program

See complete photo galleries at Chamber web site: www.ArcadiaCaChamber.org



August guest speaker: John Morris (center), Head Deputy, Los Angeles County District Attorney's Office, Healthcare Fraud Division, with Chamber Ambassador Vicki Knight of Century Rooter Services and Plumbing; and Chamber Executive Director Scott Hettrick



October: Richard Polanco, Jr. of IT Systemhouse (below left), plus nearly \$2,000 in donations to local non-profits that sold Taste of Arcadia tickets (L-R); Mary Dougherty of Assistance League of Arcadia; Bruce McCallum of Rotary Club of Arcadia; Richard Schulhof, CEO of The Arboretum; Scott Hettrick, Chamber Executive Director; and Doneva Garcia of Methodist



Hospital -- not pictured, Lauragene Swenson of Los Voluntarios -- she took the photo for her column in the *Pasadena Star-News' The Weekly Star* The donations preceded a presentation to the 30 attendees on the future of Internet-based digital business services such as the "cloud" by Polanco. Kevin Lee, also of IT Systemhouse, informed attendees of a work-in-progress IT Arcadia program in partnership with the Chamber that would offer Chamber members an IT service for small business owners at discount rates.

TASTE OF ARCADIA 2012

The Chamber's annual Taste of Arcadia on Monday (September 24, 2012) was another big success this year. Many of the nearly 1,000 attendees and participants called the event featuring food and drinks from 40 of the best local restaurants at the **Los Angeles County Arboretum** on September 24, the best ever. Sponsors, participants and entertainers have already begun reserving spots for next year's event, scheduled for September 23, 2013.

Among the firsts for this year's event was a live TV promotion on **KTLA Channel 5** with a half-dozen reports from the venue during the three-hour morning show from 5 a.m. – 8 a.m.

Other firsts included book signings by several of the Von Trapp family actresses from the 1960s movie "The Sound of Music," eight new 2013 cars from three local car dealers, a new lively band called Lounge-O-Rama, and 30 tables of local organizations and businesses at a new Business Showcase at the Taste.

Westfield Santa Anita General Manager David Burke said the event provided "great ROI" (return on investment) on the mall's Gold Sponsorship. In addition to the positive feedback the mall received for supporting the Chamber and the City of Arcadia, Westfield executives also found and reached an agreement with one of the vendors at Taste of Arcadia — Sweet & Savory to set up a restaurant in the mall.

See complete photo galleries at Chamber web site: www.ArcadiaCaChamber.org



AMBASSADORS WELCOME NEW MEMBERS . . .

See complete photo galleries at Chamber web site: www.ArcadiaCaChamber.org

Eleven of nineteen new members personally introduced themselves at the monthly Chamber Ambassadors meeting led by chairperson Sylvia Ramos of Coldwell Banker George Realty

Photos of each individual with details of their company are posted on the Chamber website (www.ArcadiaCaChamber.org) and linked to [www.Facebook.com/ArcadiaChamber](https://www.facebook.com/ArcadiaChamber) and [https://Twitter.com/ArcadiaChamber](https://twitter.com/ArcadiaChamber).

Below are group photos from each month, **business names shown in color** have representatives in the four group pictures.

August New Members

Arcadia Chiropractic Center
423 S. 1st Ave.
Arcadia CA 91006

Bill's Tuxedos
27 S. First Ave.
Arcadia CA 91006

Consulate General of Sri Lanka
3250 Wilshire Blvd. #2180
Los Angeles CA 90010

Dalvina LLC
1601 Rodeo Road
Arcadia CA 91006

Golden State Land and
Development Company
1729 N. Laurel Ave.
Upland CA 91784

Gold's Gym
400 S. Baldwin Ave. #620
Arcadia CA 91007

Nancy Bond Insurance Services
201 W. Lemon Ave.
Monrovia CA 91016

Sierra Chrysler Dodge
Jeep RAM
1305 S. Mountain Ave.
Monrovia CA 91016

Slater Glass Mirror
145 E. St. Joseph St.
Arcadia CA 91006

Taco Lita #15
120 E. Duarte Rd.
Arcadia CA 91006



AUGUST NEW MEMBERS: Personal Ambassador John Sun of Budget Blinds; Roberta Armijo, Certified Financial Planner; Cruise Planners represented by Jenny Tsa and Ivan Lai; Fast Autoworks represented by Tuan Nguyen; Magna Home Inspection, represented by Carl Lockridge; RE/MAX 6000 Realty, represented by Hank Hennessy; TAZA a Social Coffee House, represented by Sonny Medina.



SEPTEMBER

NEW MEMBERS:

Personal Ambassador Mary Hansen (right) and Ambassador Chairman Sylvia Ramos of Coldwell Banker George Realty welcome Sri Lanka Consul General, Dr. Hector Weerasinghe and Consul V.S. Sidath Kumar; and Nancy Bond Insurance Services represented by Nancy Bond O'Neal, President/CEO and Jerry Pavelec.



September New Members

Brighten Lending
135 E. Huntington Dr.
Arcadia CA 91006

Cookie Lee Jewelry
6248 Primrose Avenue
Temple City CA 91780

Kenneth J. Canzoneri DDS
500 N. 1st Ave. #1
Arcadia CA 91006

Mt. Sierra College, Inc.
101 E. Huntington Drive
Monrovia CA 91016-3414



OCTOBER NEW MEMBERS: Personal Ambassador Rich Jones of San Marino Tribune; Costco Marketing Department represented by Andrea Torres; Jeffrey W. Kronson, M.D., specializing in vascular needs; Todd M. Palmquist represents the San Gabriel Valley Consortium on Homelessness.

October New Members

Costco Marketing Dept.
1220 W. Foothill Blvd.
Azusa CA 91702

Domino's Pizza
3619 E. Foothill Blvd.
Pasadena CA 91107

Expedia, Inc.
1120 G St. NW Suite 410
Washington DC 20005

Oto-Oto
Izakaya Japanese
929 W. Huntington Dr.
Monrovia CA 91016

San Gabriel Valley Consortium on Homelessness
1760 W. Cameron Ave.
Suite 103
West Covina CA 91790

JOIN THE CHAMBER

RIBBON CUTTINGS / MIXERS

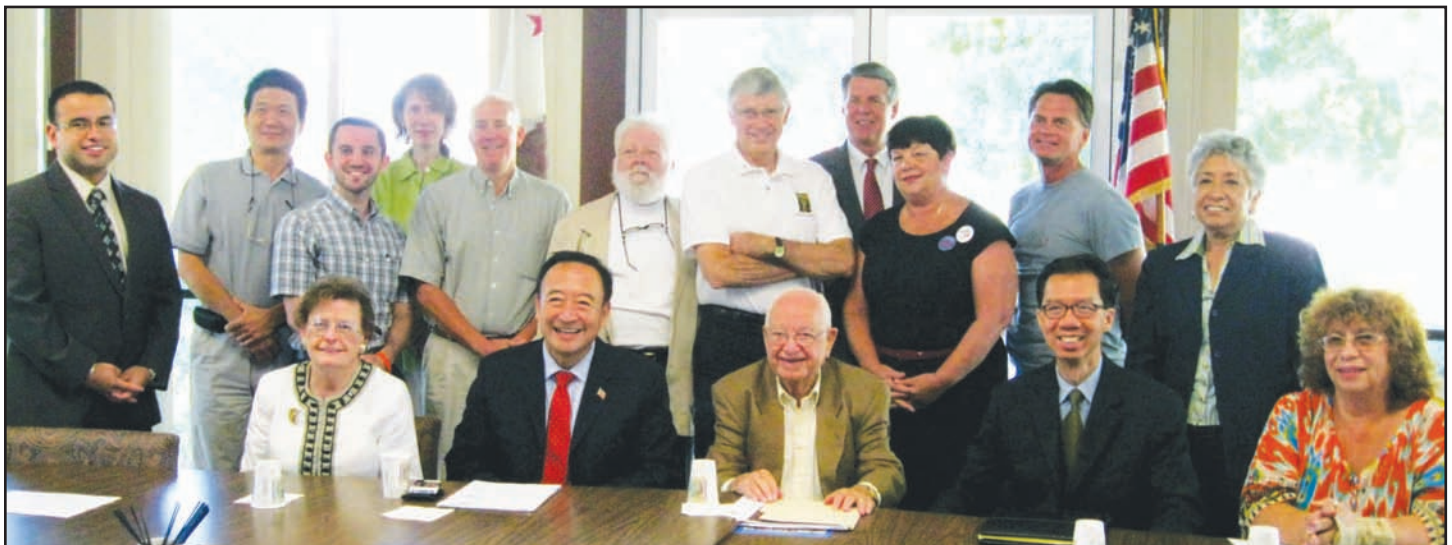
See complete photo galleries at Chamber web site: www.ArcadiaCaChamber.org



About a dozen representatives from the Chamber staff and Ambassadors, along with Arcadia Councilman John Wuo and State Senator Bob Huff's representative David Monroy celebrated the opening of **Premiere Mobile** at 1019 1/2 S. Baldwin Avenue the afternoon of September 6, with a ribbon-cutting ceremony. Sales manager Veronica said that while the store specializes in T-Mobile products, staff offers cell phone use assistance to customers with any cell phone service provider. Premiere Mobile also sells cell phone covers and other accessories.

GOVERNMENT AFFAIRS

See complete photo galleries at Chamber web site: www.ArcadiaCaChamber.org



Candidates for the 49th Assembly District of the State of California flank Government Affairs co-chairman Peter Ulrich (center) at the September 6 Government Affairs Forum; to his left is Republican Dr. Matthew Lin; on his right is Democrat Ed Chau and - Ulrich's co-chair Mary Dougherty is left of Lin.



ARCADIA CHAMBER OF COMMERCE
Proudly Presents

Taste of Arcadia

and Business Showcase at the Taste

COMING
MONDAY,
SEPTEMBER 23, 2013



LOCK IN 2012 PRICES FOR 2013

- **Double-date ticket package (4 tickets) only \$35 each (\$140 total) until Valentine's Day (Feb. 14) – must purchase minimum of four tickets; limit of 10 per person. \$60 at the gate. Call 626-447-2159.**
- **VIP Reserved Tables of ten: \$500 until Valentine's Day (Feb. 14); \$599 thereafter. Call 626-447-2159.**

► **Reserve your favorite booth spot now – at 2012 prices!**

- **Business Showcase tables: \$199 for members through Valentine's Day (Feb. 14); by Feb. 15: \$249; by July 31: \$299 (non-members +\$50). Limit 32 Showcase tables. Call 626-447-2159.**
- **Food and drink vendors, no charge. Limit of 40 vendors. Lock in your reservation and preferred location now. Call 626-447-2159.**
- **Featuring live music by crowd favorite band Lounge-O-Rama**
- **All you can eat and drink from dozens of the finest local restaurants.**
- **Popular Brazilian dancers!**
- **A portion of ticket sales to benefit many local non-profit organizations (contact the Chamber to add your group to list of beneficiaries).**



RETURN SERVICE REQUESTED

Email: info@ArcadiaCaChamber.org
www.ArcadiaCaChamber.org

Business Showcase at the Taste!

COMING SEPTEMBER 23, 2013!

- Table, umbrella, two chairs, table cloth; two tickets for Taste of Arcadia booths
- Or display area for new 2 or 3 cars, plus table and two chairs, two tickets for Taste
- Captive audience of 1,000 attendees; Pre-event publicity dovetailing with Taste
- Cost for table by February 14: \$249 for members / \$299 for non-members;
by July 31: \$299 / \$349
- Cost for table by Final deadline September 9: \$349 for members / \$399 non-members
- Cost for cars / vehicle by February 14: \$500; by July 31: \$599; after August 1: \$699

