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ARCADIA

CHAMBER OF COMMERCE

WESTFIELD SANTA ANITA PRESENTING SPONSOR 2011/12

MEMBER NEWSLETTER OF THE ARCADIA CHAMBER OF COMMERCE

WINTER 2011-12

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Chamber's Citizen of the Year: Alice Wang

Less than three weeks after being a featured speaker at the Mayor's Community Breakfast, 30-year Arcadia resident and volunteer extraordinaire Alice Wang will be officially named the 2012-13 Citizen of the Year on April 19 by the Arcadia Chamber of Commerce. At present, Alice is Vice President of the Arcadia Public Library Foundation; co-chair of the Assistance League of Arcadia's Operation School Bell; Public Relations Chair for the Tzu Chi Foundation's MWLA; a City-appointed Commissioner for the Arcadia Historical Museum, and on the boards of the Arcadia Historical Museum Foundation and Foothill Unity Center.

She also continues to devote hours each week to the Arcadia Police Department's Volunteers in Patrol Service (VIPS) program, which she joined in June 2008, and remains a very active member of the Arcadia Chinese Association, for which she was President in 2007-08. In her role with ACA, she was one of the key members of the Chamber's Asian Business Outreach Committee that produced the very successful Asian Business Night last December.

Alice will succeed Sho Tay as Citizen of the Year at the 2012 Installation Dinner to be held on April 19 in the Chandelier Room at Santa Anita Park. The annual dinner event, featuring presentations by Chamber and City leaders and political dignitaries, is considered one of Arcadia's premier events and features a silent auction.

For information and tickets, call the Chamber office at 626.447.2159.



Energy Efficiency Workshops (Free)

Arcadia Public Library - Cay Mortenson Auditorium - 20 W Duarte Road

- **April 17 (Tuesday) 6 p.m. – 7:30 p.m.**
Southern California Edison is hosting a free 90-minute class for residential customers considering purchasing a solar electric generating system for their homes. The California Solar Initiative, or CSI, offers rebates to customers of the state's major investor-owned utilities — SCE, Pacific Gas and Electric and San Diego Gas & Electric — who install solar equipment at their homes or businesses. Customers will learn about: solar energy basics; the benefits of installing a solar energy system; financial incentives available through the CSI program; tax credits and financial models that can help reduce costs. **Registration required.** To register or get more information, call 866.970.9221 or visit www.sce.com/solartrainingARCD.

- **June 23 (Saturday), 10 a.m. – 11:30 a.m.**
The San Gabriel Valley Council of Governments is teaming up with Energy Upgrade California in LA County to sponsor a free energy efficiency workshop series for homeowners interested in learning how to make eco-conscious upgrades to their homes that qualify for cash rebates of up to \$8,000 as part of the Energy Upgrade LA program. Info at: www.EnergyUpgradeCA.org/LACounty; register at: www.sgvco.org/energyupgrade or call 626.457.1800.



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Calendar of Events 2012

(Schedule subject to change, updates at www.ArcadiaCaChamber.org)

MARCH

- 17 Happy St. Patrick's Day!
- 19 5:30 p.m., Past Presidents' Council, Chamber conference room.
Please RSVP
- 20 11:30 a.m., SBDC Business Mastermind, Chamber conference room
- 22 8 a.m., Board of Directors meeting at Methodist Hospital
- 27 5:30 p.m., Downtown Business Association General meeting
Association of Realtors, 601 S Baldwin
- 28 4 p.m., Taste of Arcadia Committee meeting, Chamber conference room
- 28 5:30-7:30 p.m., Don Penman Retirement Reception
Arcadia Community Center
- 29 11 a.m., Ribbon Cutting celebration at Cheung & Jong Orthodontics,
1245 W Huntington #200
- 30 7:30 a.m., Mayor's Community Breakfast at
Santa Anita FrontRunner Restaurant
- 31 12-4 p.m., Business EXPO at Clockers Corner Santa Anita Park

APRIL

- 2 12 noon, Coordinating Council, Church of Good Shepherd
- 3 9 a.m., Ambassador Meeting - Members only
- 3 7 p.m., City Council Meeting, City Hall Council Chambers
- 5 8 a.m., Government Affairs Forum, Chamber Conference Room
Open to All
- 6 Good Friday, Chamber closes at 12noon
- 8 Happy Easter!
- 10 5:30 p.m., Downtown Business Association core group meeting
- 11 12 noon, Executive Council, RSVP
- 14 8 a.m.-12 noon, Disaster Preparedness Workshop at Arcadia Library
- 17 11:30 a.m., SBDC Business Mastermind Series
Chamber conference room
- 17 7 p.m., City Council Meeting, City Hall Council Chambers
- 18 11:30 a.m.-1:30 p.m., Business Lunch Connection at Chamber
Speaker Dan Ausman, Methodist CEO
- 19 7:30 a.m., Networking Breakfast, Golf Course,
Wayne Williams Family Estate Planning, RSVP
- 19 6:30 p.m., Installation and Citizen of the Year Dinner
Chandelier Room at Santa Anita Park
- 24 5:30 p.m., Downtown Business Association General meeting
Association of Realtors, 601 S Baldwin
- 25 4 p.m., Taste of Arcadia meeting, Chamber Conference Room
- 26 8 a.m., Board of Directors' meeting, location TBD

MAY

- 1 9 a.m., Ambassador Meeting - Members only
- 1 7:30 p.m., City Council Meeting, City Hall Council Chambers
- 3 8 a.m., Government Affairs Forum, Chamber conference room
Open to All
- 4 9:30 a.m.-2 p.m., Senior Housing Fair at Arcadia Community Center
- 5 7 a.m.-12 noon, Arcadia Firefighters' Pancake Breakfast
- 7 12 noon, Coordinating Council, Church of Good Shepherd
- 8 12 noon, Strategic Planning, please RSVP
- 8 5:30 p.m., Downtown Business Association core group meeting
- 9 12 noon, Executive officers, please RSVP
- 10 5:30-7:30 p.m., Business Mixer at Holiday Inn Express
3500 E Colorado Blvd., Pasadena
- 12 10 a.m.-1 p.m., Law Day at Arcadia Library
- 15 11:30 a.m., SBDC Business Mastermind Series, Chamber conference room
- 15 7 p.m., City Council Meeting, City Hall Council Chambers
- 17 7:30 a.m., Networking Breakfast, Santa Anita Golf Course
Arcadia Toastmasters, RSVP
- 22 5:30 p.m., Downtown Business Association General meeting
Association of Realtors, 601 S Baldwin
- 23 4 p.m., Taste of Arcadia meeting, Chamber Conference room
- 24 8 a.m., Board of Directors meeting at Arcadia Police Department, RSVP
- 24 5:30-7:30 p.m., Business Mixer at Arcadia Welfare and Thrift
323 N First Ave.
- 28 Memorial Day Holiday, City, Chamber and public offices closed

PRESIDENT'S CORNER

BOB HOFFMAN, President, 2011-2012



So, it has come down to the stretch run. My year of Presidency is up soon and it's time to evaluate the last 12 months. As one might answer how the economy is doing, I would say it has been an interesting year for the Chamber.

To start with, our first big decision was who would or could replace Beth Costanza, our previous Executive Director. It was going to be a hard act to follow but our choice of Scott Hettrick turned out to be our crowning achievement. He and our staff of Bonnie Wilbur, Jan Shimmin, and Cherry Liu have done a fabulous job in some very trying times. All the Chambers around the country are having a tough year. Some have merged, others have cut back to being open part-time, and still others have had to close their doors, but Arcadia survives with the help of its staff, the City, and members like you.

We have done a tough job internally of cleaning house in both our financial bookkeeping and our membership roster. Though both are smaller, we are leaner and working with those who mean the most to our success. All membership is up to date and we are no longer carrying non-payers or those who don't respond.

We have had many events this year, some great, some good, some eh, but none that have been money-losers.

The high-notes include:

- The best "Taste of Arcadia" ever!
- A sold-out Installation dinner
- Much-improved networking breakfasts
- Board meetings in new and interesting venues
- Return to the Asian Business Night

Those events that are still improving are the following:

- Government Affairs meetings – some great speakers. Supervisor Antonovich, the FBI, Tim Donnelly, etc.
- Mixers that got mixed reviews, and attendance not that consistent

Then there were some not-so-successful moments:

- The Chamber Summer Carnival in Arcadia Park
- Some of the Business Expos
- Our ITTEX barter program.

The year has been trying for the Chamber, The City of Arcadia, the state of California and the Country as a whole. But things do appear to have finally hit bottom and poised for a rebound (I can speak for the stock market as a financial advisor). We are now at year highs (depending on when you read this!). The economic numbers in the private sector are starting to turn up, though ever so slowly!

I think new innovations at the Chamber such as website enhancements, Facebook entries, All Access Pass, supporting our local business, and a reinvigorated staff to constantly be on the lookout for opportunities, bodes well for this coming year. I hope to continue to meet as many Chamber members as possible these next 12-months and to let all businesses that I frequent, know they should be Chamber members. I hope everyone asks at least five businesses every week if they belong to the Chamber, and, if they are not, briefly list our value.

Thanks, to a great year.

President 'BOBBY HOFFMAN'

LOADED CHAMBER

SCOTT HETTRICK



Despite an unexpected once-in-a-generation wind storm that shut down much of Arcadia and many Chamber members for the better part of a week in December, despite minor challenges by the City on the renewal of the Chamber building lease, despite the Governor's elimination of Redevelopment Agencies, and despite the ongoing tough economy – all in the last three months – the Arcadia Chamber of Commerce and its members are still standing strong. In fact, our iconic, nearly half-century-old Chamber office withstood the wind storm better than many newer buildings in town – the Chamber was only closed for a few hours one day.

In the past three months several longtime and new Chamber members – Vons, Rose Hills Memorial Park & Mortuary, and Waste Management, have stepped up with Community Builder and Keystone Club sponsorships, and dozens of longtime and new local businesses joined the Chamber.

We need many more sponsors and members as nearly 30% of the Chamber's budget could potentially disappear July 1 which could mean severe service cutbacks.

We will do all we can and encourage your lobbying efforts to retain City funding of the Chamber, but we are also stepping up efforts on many fronts to provide even more valuable and relevant services to members and broaden the base of Chamber membership.

Your Chamber will soon launch a robust new web site and new social media services, as well as exclusive marketing offers in Clipper coupon magazine and on a touch-screen TV in the Chamber lobby, both of which also offer an online component for even more exposure of your business.

And the Chamber's new All Access Pass offers unprecedented admission to every Chamber event, as well as more than a half-dozen of the biggest entertainment venues in town.

We are also instilling new life into traditional Chamber activities, such as the first-ever trackside setting during live horse racing for what we are calling the Winners Circle Business Expo on March 31 at Santa Anita Park.

This is no time to stand still or retrench; it's the most important time to reinvest in your business and reinvest in the Chamber for the benefit of your business and the economic health of the community that will help your business thrive.

WELCOME NEW MEMBERS TO THE ARCADIA CHAMBER

November

- Gerinet Healthcare
2025 N Glenoaks Blvd. Ste 100
Burbank
- Mark Ramos
660 W. Huntington Dr., Arcadia
- Orleans Corner Restaurant
411 E Huntington Dr. #101C, Arcadia
- Cheung & Jeong Orthodontics
1245 W Huntington Dr. #200, Arcadia

Arcadia's first cajun restaurant, Orleans Corner grand opening on November 19 at 411 E Huntington Dr.



George Varellas, long time owner of Jim's Famous Burgers, offers delicious and generous servings at reasonable prices. His shop received a

face-lift and he joined the Chamber all in the same month. We'll help keep up the momentum, George!

January

- Shelley Liu Insurance Agency
301 W. Valley Blvd. #215, San Gabriel
- Bar Louie, 400 S. Baldwin # 901L, Arcadia
- Jim's Burgers, 915 West Duarte Rd., Monrovia
- Rose Hills Memorial Park & Mortuary
3888 Workman Mill Rd., Whittier
- McCallum, Bruce & Joanne, 1730 Alta Oaks Dr., Arcadia
- Wells Fargo Main Branch, 1200 S. Baldwin Ave., Arcadia
- Salted Stone, 419 S. Myrtle Ave. #210, Monrovia
- Santa Anita Dental Group, 721 W. Huntington Dr. #B, Arcadia
- Metro Patrol Services, 4978 Santa Anita Ave. #103, Temple City
- Danielson Creations, 2681 Foss Ave., Arcadia

February

- Wizard Promotional Products & Apparel, PO Box, Arcadia CA
- PNC Mortgage, 790 E Colorado Blvd. 9th Fl., Pasadena CA

And thank you to those who recently renewed their membership dues on time and are always invited to receive a special certificate from a Chamber Ambassador at the next monthly Networking Breakfast (third Thursday of each month) at the Sunset Room of the Santa Anita Golf Course. A photo of the presentation is posted on the Chamber's Facebook page and elsewhere. Please RSVP at 626-447-2159.



Chamber Ambassador Vicki Knight of Century Rooter (right) presents Connie Oronzo of Citizens Business Bank with a certificate of thanks November 17 for on-time renewal.



Chamber Ambassador Vicki Knight of Century Rooter (left) presents Annette Ousterhout of Jan's Towing with a certificate of thanks January 19 for on-time renewal.

ON-TIME RENEWING MEMBERS . . .

November: Arcadia 210 Self Storage; Arcadia Elks Lodge No. 2025; Arcadia Girls Softball Assoc.; Arcadia Small Animal Hospital; Baldwin Real Estate Management; Bank of the West; Boy Scouts of America/ Lucky Baldwin District; Boys & Girls Club of the Foothills; The Carter Report; Citizens Business Bank; Connor Air Conditioning & Heating; Edward Jones; Helms & Myers; Evan Scott King, D.D.S.; Outback Steakhouse; Residence Inn – Marriott; Rod's Grill; Springhill Suites by Marriott; Vinmar Consulting; Dr. John Wells

December: Peter Amundson; Arcadia Fitness Sports Club; Arcadia Ultimate Honda Automotive; Big John's Handyman Service LLC; Bowman of Arcadia; Donna Cenicola; Childrens' Hospital of LA/Arcadia; David Hidalgo Architects; Electronic Merchant Services; Embassy Suites; Foothill Federal Credit Union; Franklin Ruedel, EA Corp.; G.W. International; Gem Plumbing Inc.; Glenn M. Ho, M.D./Arcadia Primary Care; Golden State Water Co.; Hilton Garden Inn; Jan's Towing; Los Gueros Mexican Restaurant; Myra D. Lopez Business Consulting Services; Pacos Mexican Restaurant; Premium Escrow, Inc.; Rager's Abbey Flooring & Window Covering; Santa Anita Park/LA Turf Club

January: Arcadia Fitness Sports Club; Arcadia Radiology; AT&T; Bade Construction Co., Inc.; Cabrera's Family Restaurant; Chyten Educational Services; Courtyard by Marriott; Ruth Gilb; HUTdogs; John R. Sinner; Peter H. Ulrich

February: All-Quality Awards; AMF Bowling Square; Arcadia Escrow Services, Inc.; Arcadia Radiology; AU 79 Tea House; Automobile Club of Southern Calif.; Robert J. Bartley; Castel Catering; Century 21 / Ludecke Realty; CLS Landscape Management Inc.; Donald F. Franco; Far East National Bank; Mascott Insurance Services; NWF Advisory Group, Inc.; O.C. Realty Company; Seidner's Collision Centers; The Arcadian Retirement Center; The Salvation Army & Thrift Store; The Workshop; Vis Seed Company

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CHAMBER Added Value

Your Chamber membership just got a whole more valuable this year with several new offers exclusive to Chamber members:



► New Chamber web site (launching in a few days)

- Photos and details of your business; option to self-update
- **Send your business information and photos today to the Chamber at: info@ArcadiaCaChamber.org**
- Your own 30-second video introductions, or optional longer pieces
- Complete community resource
- Comprehensive color-coded calendar that you can import to your personal calendar
- Online payments to all Chamber events, including PayPal
- Regularly updated news, information, blogs, and reader comments
- Extensive promotional advertising and sponsorship availabilities
- Much more



► YouTube Chamber Channel — FREE video business card!

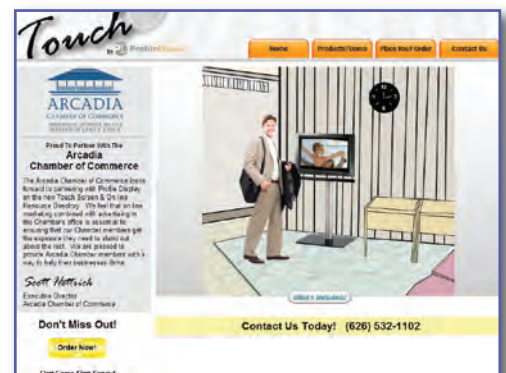
- Your custom video displayed on the new Chamber channel of the world's most popular video service. Chamber member partner The Executive Factor will film and edit your own 50-second "elevator pitch" FREE, then help you share it with thousands of potential clients.




Visit www.executive-factor.com or call 626.566.2900 or for more information.

► Touch-screen TV and online resource directory (coming soon)

- Digital advertising in the high-traffic Chamber lobby
- Ads also displayed online
- Ads cycle through community informational display



Call the Chamber today to ask about any of these great new offerings. 626.447.2159



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PLANNING CONFERENCE 2012

Hosted by Santa Anita Park on February 23; sponsored by Vons

(See many more photos at Chamber Facebook: <http://www.facebook.com/ArcadiaChamber?sk=photos>)



Look who attended

. . . Connie Aguilar, Child Care Information Service; Andrew Arthur, Santa Anita Park; Sylvia Beltran, Metro Gold Line Foothill Extension Construction Authority; Ed Beranek, Edward Beranek Accountancy Corp.; David Burke, Westfield General Manager; Gregory Case, Embassy Suites General Manager; Donna Cenicola, Resident and Volunteer; Winston Chua, San Marino Tribune; Andrew Cooper, Arcadia Association of Realtors; Imy Dulake, Coldwell Banker; David Finstrom, HUTdogs; Joan Francone, HR Risk Management Consulting; Doneva Garcia, Methodist Hospital; Gilbert Gonzales, The Vons Corporation; Andrew and Tricia Gregson, Executive Factor; Steven Gutierrez, Rager's Abbey Flooring and Window Covering; Andy Hakopian, NETSMART Systems; Bob Harbicht, Arcadia Mayor Pro-tem; Chamber President Bob Hoffman, Merrill Lynch/Arcadia; Tamara Kato, Comfort Keepers; Vicki Knight, Century Rooter; Chris Mcarty, Longo Toyota/Lexus; Matt McSweeney, Matt Denny's Ale House Restaurant; Jessica Ortiz, Wells Fargo Bank; Annette Ousterhout, Jan's Towing; Don Penman, Arcadia City Manager; Brooke Perez, Longo Toyota/Lexus; Ann Marie Piersol, Security Design Systems; Natalie Ragus, Arcadia Patch.com; Sylvia Ramos, Coldwell Banker/George Realty; Jillian Reiff, Valley Vista Services; Maurice Scott, Metro Patrol Services; Dr. Joel Shawn, Arcadia School District Superintendent; Lee Shimmin, California Department of Insurance; Pete Siberell, Santa Anita Park/LA Turf Club; Verena Somer, The Service Advisors; Gil Stromsoe, Mark Schaefer & Associates; Sho Tay, Arcadia Masonic Lodge; Todor Trenkov, Small Business Development Center; Denise Weaver, Weaver Insurance Co., Inc.; Phil Wray, Arcadia Director of Development Services/City Engineer



Chamber President Bob Hoffman, Merrill Lynch, presents certificate of appreciation to retiring City Manager Don Penman

Sho Tay, Arcadia Masonic Center, shows off his new Chamber All Access Pass



Marketing panel of esteemed local business executives (l-r): Matt McSweeney, Matt Denny's Ale House; Jessica Ortiz, Wells Fargo Bank; Andrew Arthur, Santa Anita Park; Gregory Case, Embassy Suites



Spectacular Santa Anita backdrop to Planning Conference in Director's Room

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NETWORKING BREAKFASTS

Networking Breakfasts, third Thursdays of the month, 7:30 a.m. at Santa Anita Golf Course Sunset Room, courtesy of new Keystone Club 365 Connection sponsor Rose Hills Memorial Park & Mortuary.



(See many more photos at Chamber Facebook: <http://www.facebook.com/ArcadiaChamber?sk=photos>)

Representing Rose Hills Memorial Park & Mortuary: Alfredo A. Anaya, Michael Chang, Wendy Yan Gendron, Jennifer Hollettj, Richard Huang, Bruce Lazenby, Sophia McRae, and Bill Wong.

Look who else attended . . . Connie Aguilar, Child Care Information Service; Cyndi Arnett, Wizard Promotional Products & Apparel; Rich Bjerrum, Rich Images; Jason Chau, Waste Management; Kathleen Corcoran, Corcoran Bookkeeping Services; Melinda Dilwicius, Foothill Federal Credit Union; David Dorazio, Millenium Pension Services; Mary Dougherty, City Council Candidate; Imy Dulake, Coldwell Banker; David Finstrom, HUTdogs; Joan Francone, HR Risk Management Consulting; Doneva Garcia, Methodist Hospital; Peter Geissler, Arcadia Toastmasters; Dr. Nina Getz, Phillips Eye Center; Elizabeth Gordon, enCOMPASS your life; Steven Gutierrez, Rager's Abbey Flooring & Window Covering; Andy Hakopian, NETSMART Systems; Brian Hall, Foothill Federal Credit Union; Becky Happach, Right at Home; Chamber President Bob Hoffman, Merrill Lynch Wealth Management/Arcadia; Andrew Hopkins, Vista Cove at Arcadia; David Hyun, Coldwell Banker/George Realty; Tamara Kato, Comfort Keepers; Rajni Kharbanda, Arcadia Retirement Village; Christine Knight, Goodwill SGV Work Source; Vicki Knight, Century Rooter; Stephen Lam, Merrill Lynch Wealth Management; Juliana Licata, Wells Fargo Bank; Myra Lopez, Business Consulting Services; David Martinez, Sir Speedy Printing & Marketing Services Services; Annette Ousterhout, Jan's Towing; Ann Marie Piersol, Security Design Systems; Jill Place, Registered Dietician; Sylvia Ramos, Coldwell Banker / George Realty; Rod Salazar, Stubbies Promotions; Sylvia Samuelson, Villa Gardens; Maurice Scott, Metro Patrol Services; Kevin Shaw, Kevin Shaw Plumbing; Scott Shimamoto, Franklin Loan Center & Comedian; Helen Romero Shaw, The Gas Company; Richard Schulhof, LA County Arboretum; Wendy Sherlock, AdvantEDGE online; Verena Somer, The Service Advisors; Todor Trenkov, SBDC; Chamber Secretary/Treasurer Denise Weaver, Weaver Insurance Co., Inc.



Dana Dattola, one of three speakers from Weaver & Associates on November 17.



Guest speaker comedian Scott Shimamoto of Franklin Loan Center.



Bruce Lazenby of Rose Hills Memorial Park & Mortuary describes Vietnam Wall Experience Digital Memorial coming to Rose Hills March 23-30



Francine Chiu (right) of Rose Hills Memorial Park and Mortuary with a colleague on January 19.



Rose Hills Table Sign

Chamber Past President Helen Romero Shaw of The Gas Company had the room engaged on January 19.



RIBBON CUTTINGS

See many more photos at Chamber Facebook page: <http://www.facebook.com/ArcadiaChamber?sk=photos>

Monrovia Animal Medical Center, 1128 S Myrtle



Chamber President Bob Hoffman joins Monrovia Chamber in celebration with the pet clinic's Dr. Nicole Gueniat (holding Monrovia scissors) on November 5.

Budget Blinds



Chamber Ambassador John Sun (w/ scissors) celebrates 20th anniversary with more than 30 Chamber members and dignitaries on February 15.

Arcadia 210 Storage, 324 N Second Avenue



Manager Jenny Madrigal and Eddie Garcia (center w/certificates) celebrating 10th Anniversary November 18, with more than a dozen Chamber Ambassadors and members.



(L-r) Chamber VP Arlynn Robinson and President Bob Hoffman help hospital President and CEO Dan Ausman dedicate a new hyperbaric chamber on February 16.
Photo courtesy Terry Miller, Arcadia Weekly

Methodist Hospital



AMBASSADORS MAKE IT HAPPEN . . .

See many more photos at Chamber Facebook page: <http://www.facebook.com/ArcadiaChamber?sk=photos>



January 18 lunch sponsor and Ambassador Sylvia Ramos of Coldwell Banker with Ambassadors Sho Tay of Arcadia Masonic Center and Mary Hansen

Vicki Knight of Century Rooter at January 18 lunch featuring Police Chief Robert Guthrie



Chamber President Bob Hoffman of Merrill Lynch (r) welcomes Christopher Levy of Gerinet Healthcare

Staircase full of new members welcomed by Ambassadors, Chamber President Bob Hoffman of Merrill Lynch and Executive Director Scott Hettrick; front row l-r: Mark Ramos, Vista Paints; Imy Dulake, Coldwell Banker; Maurice Scott (in green hat) of Metro Patrol Services; second row: Thomas Barraza and Stacie Reader (logo on black open-collar shirt) of Bar Louie; fourth row behind Scott, next to Bob: Blennie Danielson of Danielson Creations



CHAMBER AROUND TOWN

Just a few photo highlights of many Chamber activities since December

See many more photos at Chamber Facebook page: <http://www.facebook.com/ArcadiaChamber?sk=photos>



At December 16 Reception and dedication of 16 framed photos of Arcadia Rose Parade floats to Arcadia Historical Museum, Chamber President Bob Hoffman stands with former Arcadia float Queens and Princesses l-r 1977 Princess Sandi (Thistlewaite) Consiglio, 1985 Princess Tammi Herron, and 1987-88 Queen Maria (McCann) Glover.

Chamber Executive Council enjoy the annual holiday breakfast at the Santa Anita Golf Course Sunset Room on Dec. 15 – l-r VP Arlynn Robinson of Century 21 Earll; President Bob Hoffman of Merrill Lynch; Past President Helen Romero Shaw of The Gas Company; Secretary/Treasurer Denise Weaver of Weaver & Associates; Pete Siberell of Santa Anita Park.



Another packed house enjoys all the presentations, food and raffle prizes at the holiday breakfast December 15.



Top: Chamber night at the first-ever Circus Vargas December 3 in the parking lot of Santa Anita.
Bottom: Ringmaster Chamber President Bob Hoffman, wife Loretta, son Julius (left) and friend.

(L-r) County Supervisor representative Brian Mejia congratulates the fourth successful Asian Business Night producers Scott Hettrick of the Chamber, Sho Tay of host Masonic Center, and Josephine Louie of the Arcadia Chinese Association. Congresswoman Dr. Judy Chu was the keynote speaker.



Above: The Chamber board meeting on January 26 was hosted by the Arcadia Public Library – (l-r) Chamber VP Arlynn Robinson of Century 21 Earll; Past President Helen Romero Shaw of The Gas Company; President Bob Hoffman of Merrill Lynch; Director of Library Services Jackie Faust-Moreno; Library Services Manager Darlene Bradley; Chamber Secretary/Treasurer Denise Weaver of Weaver & Associates.

Below: Exec board get tour of library by Darlene Bradley



20% off at CPK-Arcadia for seniors 55-plus

Chamber member California Pizza Kitchen is offering a 20% discount to all Arcadia seniors (55-plus) and all City of Arcadia employees from March 9 – June 3. CPK is on the upper level of the mall of Chamber presenting sponsor

Westfield Santa Anita, 400 S Baldwin Ave., Phone: 626.455.2610.

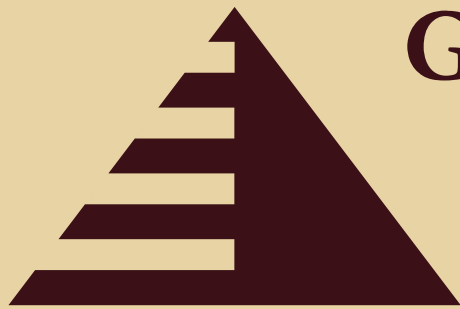
GOVERNMENT AFFAIRS

See many more photos of all Chamber events at the Chamber Facebook page: <http://www.facebook.com/ArcadiaChamber?sk=photos>



Just back from duty guarding President Obama in Hawaii, Secret Service agents offered great tips to Government Affairs Forum packed house of attendees January 6 on how business people can spot counterfeit money, and gave a sneak preview of a new \$100 bill design.

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