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The City of Arcadia Teams Up with Westfield Santa Anita and Arcadia Chamber of Commerce to Support Local Business this Holiday Season

ARCADIA—The City of Arcadia has teamed up with Westfield Santa Anita and the Arcadia Chamber of Commerce to launch the Merry and Bright program, supporting local businesses this holiday season. From December 1st to December 12th, shoppers who spend money at three or more brick-and-mortar retailers or restaurants in Arcadia, including one at Westfield Santa Anita, will be gifted up to \$75 in Gift Cards from the City to Shop and Dine in Arcadia.

“The City is proud to partner with Westfield Santa Anita and the Arcadia Chamber of Commerce to help support our business community,” said Mayor Sho Tay. “Our local retailers and restaurants have been incredibly resilient and the City is committed to supporting them.” As part of the City’s Economic Recovery Plan, Arcadia is allocating \$100,000 from American Rescue Plan Act funds to support local business growth.

“It is more important than ever that we come together as a community to support our small and local businesses,” said Ian Carter, General Manager of Westfield Santa Anita. “We are thrilled to partner with the City of Arcadia to drive customers to the local shops and restaurants that are the heart of our community.”

“I am very excited that the City of Arcadia and Westfield Santa Anita are coming together along with the Chamber to support the community in this way,” said Karen Mac Nair, CEO of the Arcadia Chamber. “It is thrilling to see that businesses of all sizes can work together.”

Westfield Santa Anita is offering visitors a variety of safe and fun ways to celebrate the holidays. The festivities kick off with a colorful [holiday celebration on Saturday, December 4](#). Guest will enjoy holiday treats, a photo booth, and sing along to an incredibly special performance by rising pop star, Sean Cavaliere - fresh from his electric debut on the Fox Networks acclaimed singing show The Four. [The Immersive Nutcracker at the Westfield Santa Anita](#), a family-friendly multimedia experience accompanied by Tchaikovsky’s timeless score, will run until the end of December. This dreamlike journey brings the magic of theater to life by allowing visitors to travel inside the fairytale and take part in the story through innovative, awe-inspiring installations and environments.

For more information visit: ArcadiaCA.gov/MerryandBright

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About Westfield Santa Anita

Located directly off the 210 Freeway approximately seven miles from Pasadena, Westfield Santa Anita is the premier retail destination for the San Gabriel Valley and such affluent neighborhoods as San Marino, Hastings Ranch and Sierra Madre. Visitors can choose from such outstanding brands as Nordstrom, Kate Spade, lululemon, Free People, Sephora, H&M, Michael Kors, Uniqlo, and Zara. Favorite dining options include the first U.S. location for Chinese sensation HaiDiLao HotPot, plus two award-winning restaurants from Asia—Dongpo and Din Tai Fung. In addition, the property’s Food Alley is a one-of-a-kind, stylishly designed foodie destination featuring Uncle Tetsu’s Cheesecake, Noodle St, Jay Bird’s Nashville Hot Chicken, and Yomie’s Yogurt.

About Arcadia

Nestled along the rolling foothills of the San Gabriel Mountains and Angeles National Forest, Arcadia is a charming, family-oriented community with a population of just over 57,000. Located only 13 miles east from downtown Los Angeles, regional transportation networks like the Metro Gold Line connect Arcadia as a premier residential, shopping, and entertainment destination in the San Gabriel Valley. Arcadia is known for its top-rated schools, iconic landmarks, and serene neighborhoods. Arcadia is an award-winning community having been twice named as the *Best City in California in which to Raise Kids* and the *2017 Most Business Friendly City* in Los Angeles County. With the conveniences and amenities of a full-service, mid-size city, Arcadia’s “Community of Homes” provides a quality of life that will go [Above & Beyond](#) your expectations.

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