

The Next Normal with HUTdogs, Arcadia & Irwindale Chambers

Fri, January 21, 2022



11:00 AM – 12:00 PM PST

Learn how to help get your business found on Google Search and Maps

[Visit Eventbrite to register by clicking here](#)

About this event

This is the first webinar of a three-part series that will focus on how you can leverage Google to help grow your business.

For this series, we are partnering with local Chambers of Commerce, and Israel Serna Speaker & Trainer, Grow with Google. We will discuss the importance of promoting your business using Google and other methods.

The series starts off with *Get Your Local Business on Google Search and Maps*.

Showing up when customers are searching online is more important than ever. Ensure customers can find accurate, updated information about your local business on Google Search and Google Maps, no matter which device they use. In this workshop, you will learn how to create and manage a Google business profile from start to finish.

In this session we'll show you how to:

- Create or claim your Business Profile on Google
- Manage your business info across Google Search and Maps
- Use Google My Business to connect with potential customers

Event Hosts:

- [Arcadia Chamber of Commerce](#)
- [Irwindale Chamber of Commerce](#)