

executive insights



MARCH 7TH

1:30-3:30PM

LONG BEACH CONVENTION CENTER

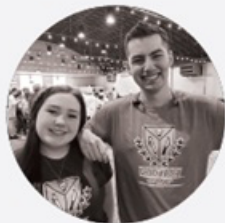
FEATURING



Linda Ashbrook

*Director, Innovation Strategy
+ Customer Solutions*

Datassential



Meet Gen Z!

*Behind-the-scenes tour
of the CA ProStart Cup*

THINK YOU KNOW GEN Z? HOW ABOUT GEN ALPHA?

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