

HUTdogs Make Your Website Work for You Grow with Google - Webinar



About this event

This is the second webinar of a three-part series that will focus on how you can leverage Google to help grow your business.

For this series, we are partnering with local Chambers of Commerce, Israel Serna Speaker & Trainer for Grow with Google, and B4B Think Tank. We will discuss the importance of promoting your business using Google and other methods.

Whether you're launching a new website or sprucing up an old one, this workshop will help you learn how to get the most out of your site.

In this presentation, you will discover how to create a search-friendly website that goes beyond just great design.

Learn the fundamentals and characteristics of a great website:

- Creating a goal oriented website to help with business objectives.
- Creating and keeping an organized website that offers a great user experience.
- Creating content that captivates customers and keeps them coming back
- Understanding how search works and how to optimize your site for higher ranking
- And how to measure the success of your website with tools like Google Analytics.

Event Hosts:

- [Arcadia Chamber of Commerce](#)
- [Irwindale Chamber of Commerce](#)
- [South Pasadena Chamber of Commerce](#)
- [B4B Think Tank](#)

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