



Ready to grow your business in 2022? As one of our most valued partners, you're invited to sign up for **FREE advertising and marketing resources** from Spectrum Reach.

We're here to help local businesses grow and support your community, because it's our community, too. Last year, we launched our Pay It Forward program, which provided new television advertising opportunities to businesses across the country. **And we're doing it again in 2022.**

Tell us a bit about your business to receive:



A complimentary three-month television advertising schedule



A FREE 30-second commercial*



Participation in exclusive events



Access to educational and thought leadership materials

Don't miss out on this exceptional business opportunity. **Qualified businesses can sign up through March 18.**

Sign Up

Here's to a successful 2022!

– Your friends at Spectrum Reach

Cannot be a current client or have advertised with Spectrum Reach in 2021. Must fall within the Spectrum Reach footprint. Cannot be in bad billing standing or poor billing history with Spectrum Reach. Agency use is subject to discretion of local sales leader. May not be any of the restricted categories within Spectrum Reach's policy and may not be used for political or national ads. Networks and dayparts at the discretion of Spectrum Reach. Audience App scheduling only. Available while inventory lasts; best effort will be made to fulfill schedules; schedules cannot be guaranteed. The utilization of orbits is recommended for make goods. Must be willing to advertise from April through June timeframe. Schedule is only available for linear campaigns for the April to June timeframe. All other offerings will be at the expense of the client. Schedule will run on available inventory in Spectrum Zones and will vary by market. Inclusion in Third Party Zones at discretion of Local Sales Leader. Spot value will be established based on market standard rate card. Cannot be used for other Spectrum Reach solutions other than linear TV. Cannot be redeemed for cash.