



## Date and time

Fri, March 18, 2022  
11:00 AM – 12:00 PM PDT

## Location

### Online event

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## About this event

### Learn the Basics of Google Ads

This is the third webinar of a three-part series that will focus on how you can leverage Google to help grow your business.

For this series, we are partnering with local Chambers of Commerce, Israel Serna Speaker & Trainer for Grow with Google, and B4B Think Tank. We will discuss the importance of promoting your business using Google and other methods.

In this workshop, you will learn how to reach more customers and grow your business with Google Ads, plus tips and tricks.

#### In this session we'll show you how to:

- Create an account and set up an ad campaign
- Write great ads that deliver results
- Refine your keyword lists and include ad extensions
- Measure success and make the most out of the insights

#### Event Hosts:

- [Arcadia Chamber of Commerce](#)
- [Irwindale Chamber of Commerce](#)

- [South Pasadena Chamber of Commerce](#)
- [B4B Think Tank](#)