

City of Arcadia

# SMALL BUSINESS PROGRAMS



As part of the City of Arcadia's continued efforts to assist small businesses with recovery from the COVID-19 pandemic, the City has allocated \$1 million in American Rescue Plan Act (ARPA) funds for two new small business programs.

## Small Business Grant Program

*Accepting applications  
October 24 - December 29*

Apply for up to \$10,000 to:

- Make improvements to the interior or exterior of your business
- Fabricate and install new business signage
- Update online marketing & branding
- Other items focused on attracting new customers

## Small Business Permit Assistance Program

*Accepting applications  
beginning November 15*

Apply for up to \$5,000 to pay  
planning application and building  
permit fees when:

- Opening a new business
- Expanding or modifying an existing business
- Completing interior or exterior construction improvements

**Guidelines and applications for both programs are available at [ArcadiaCA.gov/SmallBusiness](https://ArcadiaCA.gov/SmallBusiness)**

*\*Participation and maximum funding subject to eligibility criteria and other program requirements*