



# NEWS RELEASE

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**For Immediate Release**

## **UPCOMING HOLIDAY FESTIVITIES IN ARCADIA SNOW FESTIVAL AND TREE LIGHTING CEREMONY**

**November 16, 2023** – It's that time of year when snow comes to the City of Arcadia! Join us from 9am-2pm on Saturday, December 2, for Arcadia's Annual Snow Festival at the Arcadia Community Center, 365 Campus Drive. There will be a snow play area, sledding, train rides, crafts, face painting, and more. Don't miss this year's ugly sweater contest at 10:30am, 12pm, and 1:30pm. Parking will be available at the Arcadia Performing Arts Center, 188 Campus Drive, with shuttle pick-up and drop off to the event.

Join us on Thursday, December 7, at 6pm for the City of Arcadia's Annual Tree Lighting Celebration. The celebration will be held at the Arcadia Transit Plaza located at First Avenue and Santa Clara Street. This magical evening will feature photos with Santa, face painting, crafts, hot cocoa, and more. Kick off the holiday season with the City of Arcadia!

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### **About Arcadia**

Nestled along the rolling foothills of the San Gabriel Mountains and Angeles National Forest, Arcadia is a charming, family-oriented community with a population of just over 57,000. Located only 13 miles east from downtown Los Angeles, regional transportation networks like the Metro Gold Line connect Arcadia as a premier residential, shopping, and entertainment destination in the San Gabriel Valley. Arcadia is known for its top-rated schools, iconic landmarks, and serene neighborhoods. Arcadia is an award-winning community having been twice named as the *Best City in California in which to Raise Kids* and the *2017 Most Business-Friendly City* in Los Angeles County. With the conveniences and amenities of a full-service, mid-size city, Arcadia's "Community of Homes" provides a quality of life that will go [Above & Beyond](#) your expectations.

For more information, please visit [ArcadiaCA.gov](http://ArcadiaCA.gov) or follow us on Twitter by texting **DISCOVER** to **33222**:



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