

Committed to small business.

A Fortune 100 company working with small businesses... Who would have thought?

When it comes to employee benefits, many companies focus on selling their products to large companies. However, New York Life is built a little bit differently. Beyond the enrollment process, New York Life agents strive to provide best-in-class customer service for your business and your employees. As business owners themselves, they understand your concerns, dreams, and goals.

While you may have thought that certain work benefits were out of your reach, they may not be. We've designed many of our employee benefits products specifically for small employers. So, whether you run your own firm, office, or specialty store, New York Life has benefits products designed to match your company's strategy and budget, even if your company only has two employees.¹



Let's take a look at the valuable services we offer >>>



**BUSINESS
SOLUTIONS**

¹ Employer is required to participate. Employees must not be family members on small group plans.



Services for business owners:



Personal Solutions

- Individual insurance
- Long-term care planning
- Retirement strategies
- Estate strategies



Business Solutions

- Strategies for business continuation and succession
- Executive compensation
- Funding for tax-qualified and nonqualified retirement plans
- Key employee protection
- Funding for buy-sell agreements



Executive Solutions

- Deferred compensation
- Executive bonuses
- Long-term care carve-out

New York Life has over 100 General Offices and thousands of highly trained agents located throughout the United States. Our agents are among the most knowledgeable in the industry. They make it their personal mission to connect with your employees individually, and, in many cases, to help them address their financial needs beyond what is being offered at the workplace. This attention to personal financial guidance delineates what we are as a company.

This financial guidance isn't just limited to your employees. There is an array of services and solutions that New York Life agents provide for business owners. Determine which services would benefit you by speaking with an agent today.

»» Call your New York Life agent today to start working on a solution that works for you...and your business.

New York Life Insurance Company

51 Madison Avenue

New York, NY 10010

www.newyorklife.com

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