PLAYBILL®

ADVERTISING RATE CARD

2026–2027 Broadway in Hollywood

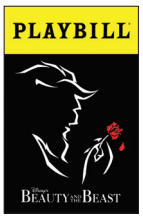
Pantages, Dolby Theatres



HELL'S KITCHEN
May 26–June 21
2026
4 Weeks
Pantages Theatre



THE PHANTOM OF THE OPERA
June 24–July 19 4 Weeks
July 20–Aug. 9 3 Weeks
2026
Pantages Theatre



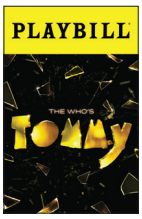
BEAUTY AND THE BEAST
Aug. 11–Sept. 6
2026
4 Weeks
Pantages Theatre



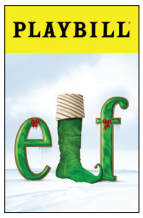
WATER FOR ELEPHANTS
Sept. 8–27
2026
3 Weeks
Pantages Theatre



THE OUTSIDERS
Sept. 30–Oct. 18
2026
3 Weeks
Pantages Theatre



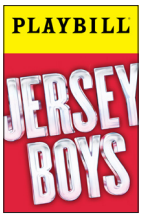
THE WHO'S TOMMY
Oct. 27–Nov. 15
2026
3 Weeks
Pantages Theatre



ELF THE MUSICAL
December 1–13
2026
2 Weeks
Pantages Theatre



THE LION KING
Dec. 17–Jan.10 4 Weeks
Jan. 11–Feb. 13 5 Weeks
2026/27
Pantages Theatre



JERSEY BOYS
February 16–28
2027
2 Weeks
Pantages Theatre



THE BODYGUARD
March 2–7
2027
1 Week
Pantages Theatre



BUENA VISTA SOCIAL CLUB
March 9–28
2027
3 Weeks
Pantages Theatre



OPERATION MINCEMEAT
Mar. 30–Apr. 18
2027
3 Weeks
Pantages Theatre



WAITRESS

April 20–25
2027
1 Week
Pantages Theatre



THE SIMON & GARFUNKEL STORY
Apr. 30–May 2
2027
1 Week
Pantages Theatre



MAYBE HAPPY ENDING
May 4–23
2027
3 Weeks
Pantages Theatre



THE GREAT GATSBY
June 1–20
2027
3 Weeks
Pantages Theatre



DEATH BECOMES HER
July 6–25
2027
3 Weeks
Pantages Theatre



HAMILTON

July 28–Aug. 29
2027
5 Weeks
Pantages Theatre

	1x-Per Week (Per Week)	13x-Show Buy (Per Week)	26x-Show Buy (Per Week)
Full Page/Color	$ 2,369	$ 2,130	$ 1,895
Half Page/Color	$ 1,304	$ 1,174	$ 1,042
Quarter Page/Color	$ 716	$ 645	$ 572

Broadway in Hollywood Series, Hollywood, CA
Dolby and Pantages Weekly Capacity: 27,000

Space and Materials Deadlines are 30 days prior to the show.

For more information, please contact: Leslie Bielanski (310) 598-7575 • lbielanski@playbill.com

rev. 04.14.26